



The IP
Exchange

IPX Services

- Technology Transfer Office
 - Evaluate, protect, and license Auburn IP
- Negotiation of all Confidentiality (CDA/NDA), Material Transfer (MTA), and Data Use or Transfer (DUA/DTA) Agreements
- Faculty Entrepreneurship Support
- Business Development



In Service of Auburn's Mission

“...dedicated to improving the lives of the people of Alabama, the nation, and the world through forward-thinking education, life-enhancing research and scholarship, and selfless service.”

- Look for a return on investment (ROI), but focus first on maximizing public benefit



Academic Technology Transfer

IPX's Small Slice of the Pie

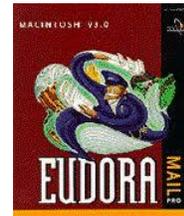
- Publications, portfolios, dissertations
- Graduating students
- Continuing education
- Consulting, service on external panels
- **Early-stage research; significant additional R&D required**
 - IPX helps identify a commercial partner

Intellectual Property @Auburn

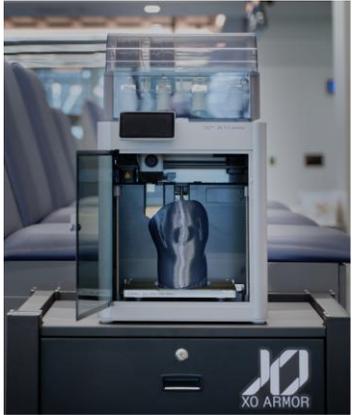
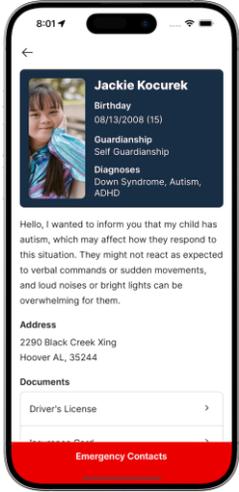
- **Patentable Subject Matter- Patent Policy**
 - *In most cases, Auburn owns patentable inventions of faculty, staff, postdoctoral fellows, and student employees*
- **Copyrightable Materials- Policy Governing the Creation of Copyrighted Materials**
 - *In most cases, the author(s) own the copyright*



Examples of Academic Innovation



Examples of Auburn Innovation



More to come!



Technology Transfer: Why?

- Ensure public benefit
- Meet our obligations to sponsors
- Inventor satisfaction/motivation
- Generate revenue to support research and research infrastructure



The Process

- Disclosure Form (<https://ipx.auburn.edu/resources/>)
- Licensing Officer (LO) assigned
- LO reviews funding, inventorship, public disclosure
- LO assesses IP protection & marketability
- Marketing
- License
- **Ongoing discussions with inventor(s) at every step**

Sharing the proceeds

- Per Auburn's Patent Policy*
- After IPX is reimbursed its patent expenses, all license revenue is distributed:
 - 40%: inventors
 - 15%: IPX
 - 45%: OSVPRED

*Different when Auburn owns or jointly owns copyrighted materials



Sharing the proceeds

- Patent Policy *recommends* OSVPRED's 45% be distributed as follows:
 - 20%: inventor(s)' lab
 - 15%: inventor(s)' department
 - 15%: inventor(s)' college
 - 50%: OSVPRED



Not Just STEM... Social Innovation

- Solutions or Programs* to address:
 - Social issues
 - Education inequity
 - Health disparities
 - Environment & Sustainability
 - Hunger

*May be copyright or trademark; IPX can assist



Supporting Faculty Entrepreneurship

- Help faculty entrepreneurs navigate the process
- Assist with funding and investment opportunities
 - SBIR / STTR
 - VC introductions
 - Invitations to regional/national pitch opportunities
- Requires a strong focus on transparency and rigorous conflicts of interest management



Coming Soon

- Updated, Informative IPX Website
- Express Online Invention Disclosure
- Research Materials Disclosure Program
- Faculty Innovation Ambassadors Program (peer-to-peer outreach)
- Endeavor Modules for Confidentiality, Material Transfer, and Data Use/Transfer Agreements



QUESTIONS?

IPX Feedback Form



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